

A TERRIFIC, DRASTIC SACRIFICE OF MEN'S, WOMEN'S & CHILDREN'S SHOES — ENTIRE STOCK SACRIFICED

We Are Taking Drastic Action and Slashing Prices to Turn at Least Half of This Stock Into Cash... As Quickly as Possible... Positively and Utterly Regardless of Loss.

EMERGENCY STOCK-DISPOSAL SALE

Terrific Almost Unheard of Price Reductions Throughout This Stock... To Insure the Quick Selling of the Necessary Amount of Stock... We Must Raise Cash Immediately.

Entire Stock Ruthlessly Price Slashed — It Is Necessary & Imperative That We Reduce Stock & Raise Cash

BENNIE'S SHOE STORE

GIGANTIC SHOE SACRIFICE

24606 Narbonne Ave.
LOMITA
NARBONNE AVE. AND LOMITA BLVD.

IT'S A CASE OF MUST RAISE CASH!
We are facing a situation that calls for immediate selling action and the quick disposal of many thousands of dollars worth of this fine stock... in the shortest time possible.
The situation is this: Adverse business conditions and other factors beyond our control have placed us in a position where it is necessary and imperative that we reduce stock and raise cash at once.
After careful thought and taking into consideration the great loss that must be incurred in selling out the necessary amount of stock, we have decided there is only one logical, sensible thing we can do. Place the entire fine stock on sale to the people of this community at VERY DRASTIC PRICE REDUCTIONS... at prices so low that the stock should sell and sell quickly... Let the merchandise bring what it will and the loss be what it may.

We Are Face to Face With an Emergency... That Makes It Necessary and Imperative That We Turn at Least Half of This Stock Into Cash... To Meet This Emergency... Therefore, It Is Not a Matter of Choice But Stern Necessity... That Compels Us to Sacrifice This Merchandise... To Raise Immediate Cash... Everything Goes... Nothing Reserved... The Entire Stock Ruthlessly Price Slashed.

HALF THIS STOCK MUST BE SOLD REGARDLESS OF THE LOSS

There Will Be No Let-Up to This Sacrifice and to the Price Slashing... Until This Store Is Swept Clear of the Necessary Amount of Stock... We Are Not Going Out of Business as You Might Think By the Tone of This Advertising and the Terrific Price Reductions... But Circumstances Beyond Our Control Make It Necessary That We Reduce Stock and Raise Cash as Quickly as Possible.

ALL PRICES SLASHED AT COST! NEAR COST! BELOW COST!

The Entire Stock to Be Placed on Sale and Sacrificed... To the Public... In This Great, All-Out Store-Wide Cash Raising Sale... It Will Be Greatly to Your Advantage to Buy Your Present and Future Footwear Needs... Here and Now... At Savings You May Not See Again for Many Years.

Here Is A Sale That No Thrifty Person Can Afford To Pass By Unheeded

Ladies' Dress Footwear
In Suedes and Leathers, High or Medium Heels, Open and Closed Toes, Pumps, Ankle Straps, Ties, Etc. Colors: Red, Black, Brown, Blue, White and some 2-Tone combinations.

ONE GROUP VAL. TO \$7.95 Sale Price	4 68
ONE GROUP VAL. TO \$8.95 Sale Price	5 58
ONE GROUP — PRICES SLASHED TO \$5.88	

ONE GROUP CHILDREN'S AND LADIES' SHOES
Broken Lines, Sizes and Styles.
Values to \$3.95. Sale Price

\$1.00

LADIES DRESS FLATS
Newest Styles, Leather and Suede, All Wanted Colors, Ties, Straps and Pumps

ONE GROUP Values to 5.95 Sale Price	2 88	ONE GROUP Values to 6.95 Sale Price	3 58
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Girls' Dress & School Shoes
SIZES 12 1/2 TO 3

Oxfords, Straps, Etc. Plain and Patent Leathers, White and Colors. Also Combination Saddle.

ONE GROUP, VALUES TO \$4.95. SALE PRICE	\$2 88
ONE GROUP, VALUES TO \$6.45. SALE PRICE	\$3 88
ONE GROUP, VALUES TO \$6.95. SALE PRICE	\$4 58

LADIES' PLAY SHOES & CASUALS
Wedgies, Moccasins and Sandals—Plain and 2-Tone Combinations

ONE GROUP VAL. TO \$3.85 Sale Price	1 88	ONE GROUP VAL. TO \$4.95 Sale Price	2 18
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MEN'S DRESS OXFORDS
Sizes 6 to 12—Black, Brown, Tan
All Leathers and Blue Suedes, Latest Style Creations

WELL KNOWN NAME BRANDS

ONE GROUP VAL. TO \$9.75 Sale Price	5 98
ONE GROUP VAL. TO \$10.95 Sale Price	7 38

One Group Prices Slashed To 7.98

Children's Dress & School SHOES
Boys and Girls Sizes Oxfords and High Tops Black, Brown and Saddle Oxfords, Patent Leathers. One Group, Val. to 3.49.
SALE PRICE

One Group, Val. to 3.95 SALE PRICE	1 88
One Group Prices Slashed to \$2.98	2 78

CHILDREN'S TENNIS OXFORDS
For Boys and Girls. Colors: Red, Blue and Blue Denims. Sizes 5 to 12. Reg. 2.25. Now \$2.95. Now

Sizes 12 1/2 to 3. Reg. \$2.95. Now	1 58
Sizes 12 1/2 to 3. Reg. \$2.95. Now	2 28

ONE GROUP Ladies' Oxfords
Brown, White, 2-Tone, Saddle. Values to 7.49.
SALE PRICE

ONE GROUP Ladies' GYM SHOES WHITE OXFORDS, Values to 3.45. SALE PRICE	4 88
ONE GROUP Ladies' House Slippers VALUES TO 2.95. SALE PRICE	1 98
ONE GROUP Ladies' House Slippers VALUES TO 3.49. SALE PRICE	2 18

LADIES' & GIRLS' TAP SHOES
BLACK PATENT TIES

SIZES 7 TO 12 1/2, REG. 4.79—NOW	3 38
SIZES 12 1/2 TO 3, REG. 4.95—NOW	3 78
SIZES 3 TO 9, REG. 5.49—NOW	3 98

LADIES' BALLERINAS
Sizes 4 to 9
VALUES TO \$2.95.
SALE PRICE

VALUES TO \$2.95. SALE PRICE	\$1 58
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AND ALSO AT \$2.18

Buy Your Footwear Needs Now for the Whole Family At the Sensational Savings Now Being Offered

ONE GROUP MEN'S SPORT OXFORDS
Loafer Style, Brown Only
REG. 7.95—SALE PRICE

Loafer Style, Brown Only REG. 7.95—SALE PRICE	5 78
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MEN'S LEISURE MOCCASINS
Sizes 6 to 11—One Group
Val. to 3.95—SALE PRICE

Sizes 6 to 11—One Group Val. to 3.95—SALE PRICE	2 68
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MEN'S WORK SHOES
Oxfords and High Tops Composition Soles

Reg. \$5.25 Sale Price	\$3 88
Reg. \$7.95. Sale Price	\$5 88

MEN'S LEATHER ENGINEER BOOTS
12-Inch, Goodyear Welt, Oil Tanned, Heavy Soles

Reg. \$13.95. Sale Price	\$10 18
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MEN'S TENNIS SHOES
High Top, Black—Sizes 6 to 11 1/2
ONE GROUP, VALUES TO \$5.95—NOW

High Top, Black—Sizes 6 to 11 1/2 ONE GROUP, VALUES TO \$5.95—NOW	\$3 38
ONE GROUP, PRICES SLASHED TO	\$4 48

BOYS' DRESS OXFORDS
Sizes 2 1/2 to 6
Brown or Cordovan Leather and Blue Suedes

ONE GROUP, VALUES TO \$4.95—NOW	\$2 88
ONE GROUP, VALUES TO \$7.65—NOW	\$4 88

One Group, Prices Slashed to \$5.88

BOYS' BROWN MOCCASINS
Sizes 10 to 3
Including Oxfords and High Tops, Reg. \$3.95. Sale Price,

Including Oxfords and High Tops, Reg. \$3.95. Sale Price,	\$2 88
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BOYS' MOCCASINS
Sizes 2 to 6, black or Brown.
One group. Values to \$3.98.

Sizes 2 to 6, black or Brown. One group. Values to \$3.98.	\$2 48
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Terrific Price Reductions

SHOES Thousands Upon Thousands of Dollars Worth of the Finest Men's, Women's, and Children's Shoes That Money Can Buy . . . On Sale at Savings That No Thrifty Person Can Afford to Pass By Unheeded . . . Shoes for Dress or Work and School Shoes . . . All Sacrificed Regardless of Loss. **SHOES**

SHOES FOR MEN WOMEN & CHILDREN **QUICK SELLING ACTION IMPERATIVE** FOR THE ENTIRE FAMILY—BUY NOW

BENNIE'S SHOE STORE 24606 Narbonne Ave. **LOMITA**

More hunters off this week try their luck for Mr. Edgar Polston and Robert Yates both of Madison. They are on a hunting trip in the High Sierra.

Mr. and Mrs. Jay Nielsen of Torrance were Tuesday evening dinner guests at the I. R. Kettering home on Neece Ave.

Well, another visit from Mr. Stork was made in our neighborhood this week when Mr. and Mrs. Louis E. Milgate of Newton St. became the proud parents of a bouncing baby girl, Laurie Sue made her entrance at the San Pedro Community Hospital at 8:20 p.m. on Sunday, Sept. 28. She tipped the scales at a healthy 8 pounds 3 1/2 ounces. Proud grandparents are Mr. and Mrs. Ben Todd of Ida Grove, Ia. Congratulations, folks!

Leigh Harline is visiting at the home of his mother, Mrs. Lorine Harline, Los Codona, during a short furlough. Leigh will soon sail for duty in the European area with the U. S. Army.

The JFF Club held its monthly meeting on Sept. 16 at the recreation hall. During this meeting the ladies made plans for a Halloween party to be held on Oct. 21. Refreshments were pot-luck style with Mrs. Harline in charge of games. Welcome back to membership was given Mattie Hayes as she rejoined the club. Prize winners for the evening were Mrs. Edith Buckingham, and Mattie Hayes won first, Helen Conze second in the bunco games under the supervision of Mrs. George Cramer. Hostesses were Mrs. Ann Laughridge and Helen Conze, who served delicious refreshments of cooling gelatin salad and cookies.

Don't forget the rummage sale folks. It will be held tomorrow, Oct. 3, on El Prado near the McCown Drug Store. Sponsors of the sale are the ladies of the Walteria WSCS. If you have something which you would like to contribute for the sale, the ladies will be glad to pick it up. Just contact Mrs. William Burchger of Neece Ave. and tell her where you live.

Circle No. 2 of the WSCS met Tuesday, Sept. 22, at the home of Mrs. Bert Beers, Newton St. Plans were made for the bazaar which will be held on Dec. 6 in the recreation hall. After the business meeting, the ladies enjoyed banana cake and lemon and pineapple gelatin salad. Those attending were Mrs. George Haymond, Mrs. Stewart Rose, Mrs. John Monaghan, Mrs. William Mitchell, Mrs. Jack Gall, Mrs. Buff Bowen, Mrs. B. Weymuth and Mrs. M. Schwartz. Guests for the evening were Mrs. William Burchger and Mrs. Edwin Bowling. Next meeting will be Oct. 28.

Guests of the Mr. and Mrs. Paul Bowers, Danaha St. on Saturday, Sept. 27, were Mr. and Mrs. Henry Cunningham and son, Jimmy. They enjoyed dinner followed by a few hands of canasta. The Cunninghams live on Newton St. Also guests at the Bowen home, recently were Mr. and Mrs. Gene Mayes from Lakewood. Out of town guests visiting the Bowers were Mr. and Mrs. Ralph Hooker from Kansas City, Mo. The Hooks are aunt and uncle of Mrs. Bowen.

First tidings of Christmas have reached our small community. Mrs. Norman Myrno, who owns the "Village Shoppe" on Hawthorne Blvd., has received her Xmas stock already and is getting set for the oncoming business rush.

We are very sorry to hear that Margaret Harner, Danaha St., is very worried since her mother is very ill. May we send our best wishes to her.

Lampshade Class Registering Now

Two adult classes in lampshade making, open to all persons free of charge, will be held each Wednesday at 9 o'clock at the Torrance Episcopal Church and Thursday morning at 9 o'clock at Walteria Recreation Hall, 242nd St. and Ocean Ave., starting this week.

All instruction is on an individual basis, according to the Adult Education Section of the TUSD, and each student will be asked to describe her home interiors and needs so that easy, inexpensive lampshades can be made.

Dorthea LeManager will instruct.

Sell "Don't Wants" Through The Herald Classifieds!